

National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

Contract # 1 schedule Dates 09 Advertiser Na Agency Ne

Product

Salesperson

Brand

1374405 09/19/12-09/25/12

09/19/12-09/25/12

National Education Asso Fund for Children & Public Entered By
New Modis Firm The (8200)

CO-OP

New Media Firm, The (8200) POLITICAL I55UE (ns) (1187)

NEA FUND 4 CHILD/1640 (473978) Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Certo, Michele

Phone/Fax /
CPE 382/402/1640

Account Types

Billing Type

Weekly/Irregular
NEA FUND CHILD&PUS E
NEA FUND FOR CHILDREN & PUBLIC EDUCATION
JARED SALLES

National/Political Issue Agency BRD

Date Entered 09/18/12 Last Modified 09/18/12

09/18/12 Melody Margolin

No

ECR09821667

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,162.50 Net Total \$23,587.50

Sales Tax

Headline #

 Columbus (WSYX)

 By Broadcast Month
 Spots
 Rate

 5ep. 2012
 33
 \$27,750.00

 Grand Total:
 33
 \$27,750.00

INCOMPLETE CONTRACT Due to: Pending line Approvals

Entered Station Comments Total SPW Mo Tu We Th Fr Sa Su Spots Rate Run Times Sec Length Line Type / 8reak Type (Ref #) Dates Line 9/1B/12 GD DY CLM8S-6A \$450.00 \$450.00 Columbus (WSYX) 2 :30 6A- 6:30A (EST) 09/20/12-09/20/12 1.0 Normal Line: / SPOT (1) \$4S0.00 Columbus (WSYX) GD DY CLM8S-6A 9/18/12 \$450.00 :30 6A- 6:30A (EST) 09/24/12-09/24/12 2.0 Normal Line / SPOT (2) 9/18/12 GD DY CLM8S-6A \$450.00 Columbus (WSYX) \$450.00 1 :30 6:30A-7A (EST) 09/19/12-09/19/12 3.0 Normal Line / SPOT (4) 9/18/12 GD DY CLM8S-6A \$450.00 Columbus (WSYX) \$450.00 :30 6:30A-7A (EST) 09/21/12-09/21/12 4.0 Normal Line / SPOT (S) 9/18/12 GD MRN AMR-A8C \$500.00 \$500.00 Columbus (WSYX) 09/20/12-09/20/12 :30 7A- 8A (EST) 5.0 Normal Line / SPOT (6) 9/18/12 \$500.00 Columbus (WSYX) GD MRN AMR-A8C \$500.00 1 :30 7A- 8A (EST) 09/24/12-09/24/12 6.0 Normal Line / SPOT (7) A806 NWS AT 6P 9/18/12 \$1,200.00 Columbus (WSYX) :30 S:S8P- 6:30P (EST) 09/19/12-09/19/12 7.0 Normai Line / SPOT (9) Sold Out/Spot -Columbus (WSYX) 7.0.1 Closed Preempt (9) 09/19/12 9/18/12 \$1,200.00 Columbus (WSYX) ABC6 NWS AT 6P \$1,200.00 1 2 :30 S:S8P- 6:30P (EST) 8.0 Normal Line / SPOT (10) 09/21/12-09/21/12 9/18/12 ABC6 NWS AT 6P \$1,200.00 \$1,200.00 Columbus (WSYX) ì 09/24/12-09/24/12 2 :30|S:S8P-6:30P (EST) 9.0 Normal Line / SPOT (11) 9/18/12 ABC6 NEWS-11P< \$1,200.00 \$1,200.00 Columbus (WSYX) :30 11:01P- 11:34P (EST) - 1 09/20/12-09/20/12 10.0 Normal Line / SPOT (13) 9/18/12 ABC6 NEWS-11P< \$1,200.00 Columbus (WSYX) \$1,200.00 :30 11:01P- 11:34P (EST) 1 09/24/12-09/24/12 2 11.0 Normal Line / SPOT (14) 9/18/12 \$300.00 Columbus (WSYX) RACHAEL RAY \$300.00 1 :30 10A- 10:57A (EST) 09/19/12-09/19/12 12.0 Normai Line / SPOT (16) 9/18/12 \$300.00 Columbus (WSYX) RACHAEL RAY \$300,00 :30 10A- 10:57A (EST) 13 0 Normal Line / SPOT (17) 09/21/12-09/21/12

13.0 Normal Line / 31 of (17.)		CONFIRMATIC	N CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	:



National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

Contract # 1374405 09/19/12-09/25/12 Schedule Dates

National Education Asso Fund for Children & Public Entered By CO-OP

New Media Firm, The (8200) Agency Product POLITICAL ISSUE (ns) (1187)

NEA FUND 4 CHILD/1640 (473978) Brand Millennium/DC, Washington DC (1108) Salesperson

Millennium Washington DC Sales Office Certo, Michele

Phone/Fax

CPE 382/402/1640 National/Political Issue Agency BRD

Account Types **Billing Type**

Advertiser

Buyer Name

NEA FUND CHILD&PUS E Comments

NEA FUND FOR CHILDREN & PUBLIC EDUCATION

JARED SALLES

Weekly/Irregular

Date Entered 09/18/12 Last Modified

09/18/12 Melody Margolin

ECR09821667

A35+R

Order Type Normal Package Deal

Commission % 15.00

Commission \$4,162.50 Net Total \$23,587.50

Sales Tax

Headline #

Demo

Columbus (WSYX) By Broadcast Month Spots Rate \$27,750.00 Sep. 2012 Grand Total: \$27,750.00

INCOMPLETE CONTRACT Due to: Pending line Approvals

Entered Comments Station Total SPW Mo Tu We Th Fr Sa Su Spots Rate Run Times Dates Sec Length Line Type / 8reak Type (Ref #) Line 9/18/12 \$300.00 Columbus (WSYX) RACHAEL RAY \$300.00 2 :30 10A- 10:57A (EST) 09/24/12-09/24/12 14.0 Normal Line / SPOT (18) A8C6 NEWS-NOON 9/18/12 \$700.00 Columbus (WSYX) \$700.00 1 :30 12P- 12:56P (EST) 2 09/19/12-09/19/12 15.0 Normal Line / SPOT (19) 9/18/12 ABOS NEWS-NOON \$700.00 Columbus (WSYX) \$700.00 1 :30 12P- 12:56P (EST) 09/21/12-09/21/12 2 16.0 Normal Line / SPOT (20) GENERAL HOSPITAL 9/18/12 Columbus (WSYX) \$500.00 1 :30 2P- 3P (EST) 17.0 Normal Line / SPOT (22) 09/19/12-09/19/12 Sold Out/Exception -Columbus (WSYX) 09/19/12 17.0.1 Closed Preempt (22) 9/18/12 \$600.00 Columbus (WSYX) JUDGE JUDY 1 \$600.00 :30 4P- 4:30P (EST) 09/20/12-09/20/12 2 18.0 Normal Line / SPOT (25) 9/18/12 JUDIGE JUDY 8 Columbus (WSYX) \$600.00 2 :30 4:30P- SP (EST) 09/19/12-09/19/12 19.0 Normal Line / SPOT (28) Sold Out/Exception -Columbus (WSYX) 09/19/12 19.0.1 Closed Preempt (28) JUDGE JUDY 8 9/18/12 \$600.00 Columbus (WSYX) \$600.00 1 :304:30P- SP (EST) 2 09/21/12-09/21/12 20.0 Normal Line / SPOT (29) ACCESS HOLLYWD 9/18/12 Columbus (WSYX) \$700.00 : 1 :30 7:28P-7:57P (EST) 21.0 Normal Line / SPOT (31) 09/19/12-09/19/12 Sold Out/Exception -Columbus (WSYX) 09/19/12 21.0.1 Closed Preempt (31) 9/18/12 ACCESS HOLLYWD \$700.00 Columbus (WSYX) \$700.00

22.0	Normal Line / SPOT (32)	09/21/12-09/21/12		.307.26F-7.37F (L31)			-	 	\$700.00		Columbus (WSYX)	ASC-NITELINE<	9/18/12
23.0	Normal Line / SPOT (34)	09/19/12-09/19/12	2	30 11:35P- 12:04A (EST)	 	+-			\$700.00		Columbus (WSYX)	Sold Out/Exception -	
23.0.1	Closed Preempt (34)	09/19/12			 	1 1 1					Coldifieds (4431X)	Sold on Disaption	
			 	CON	IFIRMATIC	N C	TNC	RACT					
Åccepted	-Agency/Advertiser:		Date	T = 1 -		<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>	<u> </u>		Pate:	Comments:	-	<i>i</i> ,	

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Sales Office

Buyer Name

Phone/Fax

Account Types **Billing Type**

Comments

CPE

National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

1374405 Date Entered Contract # 09/18/12 Last Modified Schedule Dates 09/18/12 09/19/12-09/25/12 Melody Margolin National Education Asso Fund for Children & Public Entered By Advertiser CO-OP Agency New Media Firm, The (8200) ECR09821667 Headline # Product POLITICAL ISSUE (ns) (1187) Demo A35+R Brand NEA FUND 4 CHILD/1640 (473978) Order Type Normal Millennium/DC, Washington DC (1108) Salesperson Package Deal

Commission %

Commission

Net Total

Sales Tax

15.00

\$4,162.50

\$23,587.50

Millennium Washington DC

National/Political Issue Agency BRD

NEA FUND CHILD&PU8 E NEA FUND FOR CHILDREN & PUBLIC EDUCATION

Certo, Michele

382/402/1640

Weekly/Irregular

JARED SALLES

Columbus (WSYX) By Broadcast Month <u>Rate</u> \$27,750.00 Sep. 2012 Grand Total: 33 \$27,750.00

INCOMPLETE CONTRACT Due to: Pending line Approvals

1									_		• •							
Line	Line Type / 8reak Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
	Normal Line / SPOT (35)	09/20/12-09/20/12	2		11:35P- 12:04A (EST)		;			1			1	\$700.00	\$700.00	Columbus (W5YX)	A8C-NITELINE<	9/18/12
		09/21/12-09/21/12	 -		10P- 11P (EST)					1	1		1	\$1,000.00	\$1,000.00	Columbus (WSYX)	20/ 2 0-FRI-A8C	9/18/12
	Normal Line / Prime (37)	+			8P- 11P (EST)	_	1			=	-	1		\$6,000.00	\$6,000.00	Columbus (WSYX)	EMMY5	9/18/12
	Normal Line / Prime Premium (38)	09/23/12-09/23/12				+		•			 -	; - -	1	\$450.00	 	Columbus (WSYX)	GD DY CLMBS-6A	9/18/12
27.0	Normal Line / SPOT (3)	09/25/12-09/25/12	2	:30	6A- 6:30A (EST)	-	 ;	1	 	-	+				 			9/18/12
28.0	Normal Line / SPOT (8)	09/25/12-09/25/12	2	:30	7A- 8A (EST)		1	1					1	\$500.00	\$500.00	Columbus (WSYX)	GD MRN AMR-ABC	
29.0	Normal Line / SPOT (12)	09/25/12-09/25/12	2	:30	5:58P- 6:30P (EST)			1					1	\$1,200.00	\$1,200.00	Columbus (WSYX)	A8C6 NWS AT 6P	9/18/12
	Normal Line / SPOT (15)	09/25/12-09/25/12		:30	11:01P- 11:34P (EST)			1					1	\$1,200.00	\$1,200.00	Columbus (WSYX)	A8C6 NEWS-11P<	9/18/12
-		09/24/12-09/24/12			12P- 12:56P (EST)		1						1	\$700.00	\$700.00	Columbus (WSYX)	ABC6 NEWS-NOON	9/18/12
	Normal Line / SPOT (21)			+			1.				-		1	\$500.00	\$500.00	Columbus (WSYX)	GENERAL HOSPITAL	9/18/12
32.0	Normal Line / SPOT (23)	09/24/12-09/24/12	_ 2	:30	2P- 3P (EST)		1 1		<u> </u>				+		 		-	
33.0	Normal Line / SPOT (24)	09/25/12-09/25/12	2	:30	2P- 3P (EST)			1	1				1	\$500.00	\$500.00	Columbus (WSYX)	GENERAL HOSPITAL	9/18/12
	Normal Line / SPOT (26)	09/24/12-09/24/12	7	:30	4P- 4:30P (EST)		i	;			-	;	1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
				+			+	1 4	:				1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
35.0	Normal Line / SPOT (27)	09/25/12-09/25/12		2 :30	4P- 4:30P (EST)		+	 	! 	 +	 -	 -			 			9/18/12
36.	Normal Line / SPOT (30)	09/24/12-09/24/12	2	2 :30	4:30P- 5P (EST)		1	<u> </u>	<u> </u>				1 1	\$600.00		Columbus (W5YX)	JUDGE JUDY 8	
	0 Normal Line / SPOT (33)	09/25/12-09/25/12	7	2 :30	7:2BP- 7:57P (EST)			1	}				1	\$700.00	\$700.0	Columbus (WSYX)	ACCESS HOLLYWD	9/18/12
37.	O ROTTIES ESTE / ST OT (SS)			+	· · · · · · · · · · · · · · · · · · ·											<u> </u>		

37.0 Normal Line / SPOT (33)	09/25/12-09/25/12	2 :30 7:2BP- 7:57	P (EST)	1 1 1		1 \$700.00	\$700.00 Columbus (WSYX)	ACCESS HOLLYWD	9/18/12
			CONFI	RMATION	CONTR	RACT			
Accepted-Agency/Advertiser:		Date:	Accepted-Station	n:		Date:	Comments:		
			j						
			<u> </u>					-	



National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

1374405	Date Entered	09/18/12
09/19/12-09/25/12	Last Modified	09/18/12
National Education Asso Fund for Children & Public	Entered By	Melody Margolin
	CO-OP	No
	Headline #	ECR09821667
	Demo	A35+R
	Order Type	Normal
Millennium Washington DC	Package Deal	
	09/19/12-09/25/12 National Education Asso Fund for Children & Public New Media Firm, The (8200) POLITICAL ISSUE (ns) (1187) NEA FUND 4 CHILD/1640 (473978) Millennium/DC, Washington DC (1108)	National Education Asso Fund for Children & Public Entered By New Media Firm, The (8200) POLITICAL ISSUE (ns) (1187) NEA FUND 4 CHILD/1640 (473978) Millennium/DC, Washington DC (1108) Package Deal

Certo, Michele

382/402/1640

Weekly/Irregular

National/Political Issue Agency BRD

NEA FUND CHILD&PUB E NEA FUND FOR CHILDREN & PUBLIC EOUCATION JARED SALLES

Buyer Name

Phone/Fax

Account Types
Billing Type

Comments

Date:

CPE

INCOMPLETE CONTRACT Due to: Pending line Approvals

Commission %

Commission

Net Total

Sales Tax

15.00

\$4,162.50

\$23,587.50

Entered Station Comments Total SPW Mo Tu We Th Fr Sa Su Spots Rate Sec Length Run Times Line Type / Break Type (Ref #) Oates Line 9/1B/12 ABC-NITELINE< \$700.00 Columbus (WSYX) \$700.00 :30 11:35P- 12:04A (EST) 09/24/12-09/24/12 3B.0 Normal Line / SPOT (36)

CONFIRMATION CONTRACT

Accepted-Station:

Date:

Comments:

Accepted-Agency/Advertiser: